

Umani Ronchi, Winemakers in Marche and Abruzzo

About us. The story began with Gino Umani Ronchi in Cupramontana -the heart of Verdicchio Classico- more than half a century ago and has spread further during the years. Today the Umani Ronchi wine estate is owned by the Bianchi-Bernetti family, who since 1957 have been making superb-quality craft wines, achieving the best out of the Verdicchio and Montepulciano, two varieties that find their finest expression in Marche and Abruzzo.

Our identity. Today Umani Ronchi includes a total surface of **210 hectares** spread between the hills and the sea along the Adriatic coast. The 185 km of rows are distributed across ten districts, each with its own vocation and terroir. Umani Ronchi has doubled its estate and replanted 85% of its old vines since the Seventies and has invested in Verdicchio and Rosso Conero as well as has extended its interest to other varieties like the Pecorino and Lacrima di Morro d'Alba.

Ethic and Values. Umani Ronchi is driven by a strong sense of ethic and it respects the environment lavishing attention to the territory and biodiversity and every choice reflects a sustainable way of thinking and acting. All our vineyards, from the Verdicchio to the Montepulciano, are farmed organically. For us, this has been a technical decision more than an ideological one. Organic farming requires balance in nature and a range of crops, trees and herbs that originates a biodiverse environment. The process started many years ago in Abruzzo with the Montepulciano and continued in Marche where with Casal di Serra 2015 we obtained our first organic Verdicchio certification.

Our wines. The organoleptic characterization of the wines represents one of the company basic purposes, also considering the vineyards located in the different districts of Marche and Abruzzo. Umani Ronchi has always valued every single vineyard supporting their potential and respecting every single climatic peculiarity. However there is a stable and continuous refinement of the whole wines range in order to give them a “winery” style characterized by delicacy and elegance.

Distribution

Today, Umani Ronchi produces every year 2,9 million bottles of twenty different wines and has consolidated its presence in markets such as Japan, Sweden, Canada, United States and Germany. Umani Ronchi is managed by the President Michele Bernetti that combines his leadership and technical commitment with the international market development. By his side his father Massimo Bernetti, Umani Ronchi founder.

Recognitions

Umani Ronchi wines have collected major awards and recognition from wine guides and critics. These awards are confirmation of a passionate and constant meticulous work focused on the continuous research of the extreme quality. Vecchie Vigne has received for seven times Three Glasses by Italian Wines Guide of Gambero Rosso and it has also been awarded as “white of the year” with vintage 2009. Wine Spectator has awarded Campo San Giorgio with the highest score of 92 points in the “Exploring Italy’s Marche” article in 2018. Pelago 1994 won the International Wine Challenge of London and it has been later included among the top 100 wines of 1998 by Wine Enthusiast magazine.

Wine tourism and hospitality

The company strategy is focused to a growing promotion of our wines and territory in cooperation with local institutions. A promotion that goes through high quality wine tourism, a trend that is constantly under development. In this direction also new projects: in the center of Ancona the **Grand Hotel Palace**, just restyled, with a strategic location close to every interesting wine area and the “Wine not?” wine-bar, very close to the hotel, that offers food and wine local excellences.

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