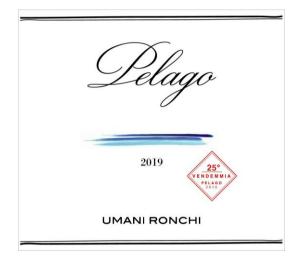
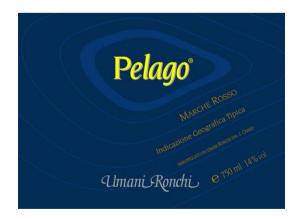




he history of Pelago begins in the early '90, from the meeting between Massimo Bernetti and Giacomo Tachis, myth of enology and father of some of the most iconic Italian wines. Together they have enhanced a unique terroir, in these hills rich in limestone overlooking panoramas facing the Conero mount. In fact, thanks to the mitigating influence of the sea, a perfect combination was obtained between the personality of the native grapes and the complexity of the Bordeaux ones, Montepulciano and Cabernet Sauvignon with a small percentage of Merlot. Thus was born a wine where you can feel the sea... in the bottle and in the name. It could only be called Pelago (from the greek Pelagos).









Pelago, comes from *pelagos* which in ancient Greek means sea. A name that evokes the marine character and the typical organoleptic peculiarities of the wines produced near the coasts.

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Author label The artist *Ileana Colazzilli* paints an ideal marine horizon with three brushstrokes in shades of blue, reinforcing that indissoluble bond with the Adriatic sea.



The first vintage of 1994 won three trophies at the International Wine Challenge in London in 1997, including the Best Red Wine Overall, the best red in the world, among the over 7,000 wines in the competition.

Sheltered by the Conero, the hills are protected from the cold north-east winds and enjoy a mild and generous microclimate, favored by long hours of sunshine alternating with cool nights.

Giacomo Tachis, creator of the *Supertuscans*, creates an innovative blend that combines the uniqueness of *Montepulciano*, the elegance of *Cabernet Sauvignon*, and the softness of *Merlot*.

Today Pelago is at its 25th harvest. The productive balance that the vines have reached in recent years, guarantees an high and constant quality over time.







attention and recognition in the international wine scene.

- E' italiano il miglior vino rosso al mondo (It's italian the best red wine in the world) «Il Sole 24ore» 20/09/1997
- Un rosso come pochi (A red like few others) «Il Venerdì» di Repubblica 28/11/1997
- Un Nobel del vino ad Umani Ronchi (Nobel to wine for Umani Ronchi) «La Stampa» 25/01/1998
- Marche, caccia al vino da Oscar (Oscar worth wine hunting) «Il Resto del Carlino» 14/09/1998



The color is an impenetrable ruby red with purple reflections. Intense, clean and refined aromas are released on the nose: spicy fragrances of coffee, black pepper, licorice and tobacco that open on a base of grass and hay typical of Cabernet. In the mouth the impact is of berries, vanilla and mineral aromas; important but evolved tannins, with taste sensations in harmony with the great elegance of this wine

GRAPE VARIETIES: Montepulciano 50%, Cabernet Sauvignon 40%, Merlot 10%

FIRST YEAR OF PRODUCTION: 1994

AREA OF PRODUCTION: Marche, Conero

HARVEST: by hand; Merlot early September, Cabernet Sauvignon end of September, Montepulciano in October

VINEYARD ALTITUDE: 100-150 metres above sea level

SOIL: very deep, chalky clay loams

PRUNING SYSTEM: cordon spur, Guyot

VINEYARD EXPOSURE: south-east. south-west

DENSITY: 2976-5680 vines per hectare

MAXIMUM YIELD: 5-7 tons per hectare

GRAPE-WINE YIELD: 70%

VINIFICATION: grapes are destalked and lightly crushed in stainless steel

ALCOHOLIC AND MALOLACTIC FERMENTATION: in stainless steel

AGEING: 14 months in small oak barrels and at least 12 months in bottle before release



Large glass, with a fairly broad body



Perfect match for red meat, game and matured cheeses



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