

About Us: The story of our company began with Gino Umani Ronchi in Cupramontana, at the heart of Verdicchio Classico, over sixty years ago, and it has since expanded further. The Umani Ronchi estate is owned by the Bianchi-Bernetti family, who have been crafting superb-quality wines since 1957, showcasing the best of Verdicchio and Montepulciano, two varietals that find their finest expression in the Marche and Abruzzo regions.

Our Identity: It is represented by the values of roots and land. Since the 1970s, Umani Ronchi-owned land has doubled, and 85% of old vines have been renewed. The winery maintains its focus on Verdicchio and Rosso Conero, alongside an interest in grape varieties such as Pecorino and Lacrima di Morro d'Alba, pursuing high-quality objectives. The research of the best vineyards, experimentation with advanced agronomic and oenological techniques, together with the enhancement of single vineyards or crus, have always guided the company's choices. Currently, Umani Ronchi manages vineyards totalling [210 hectares](#), allocated in three macro areas: Verdicchio Hills, Conero, and Abruzzo.

Ethics, Values, and Certification of Sustainability: A sustainable environmental approach guides careful vineyard management, as well as the design of barrel rooms and production processes. Preserving the surrounding landscape is vital for protecting the biodiversity of the territory, a core value of the winery. Vineyards are organically cultivated, following the ethic of sustainability. The conversion process of all vineyards started with the first organic certification in Abruzzo in 2001, continued in the Verdicchio Hills with the 2015 harvest, and later brought forward in the Conero district. Respect for the environment and a focus on social and ethical values are cornerstones of Umani Ronchi's philosophy, sealed by obtaining the Environmental, Economic, and Social Sustainability Certification from [Equalitas](#) in 2022—a milestone that confirms a long and virtuous path to minimize the impacts on the environment, maximizing the benefits for employees, the community, and the territory.

Our Wines: The organoleptic characterization of the wines is a primary focus for the company, considering the vineyards located in different districts of Marche and Abruzzo. Umani Ronchi values every single vineyard, supporting its potential and respecting each climatic peculiarity. There is a stable and continuous refinement of the entire [wine](#) range to give them a distinctive "winery" style, characterized by delicacy and elegance.

Numbers & Company Structure: The company produces 3.2 million bottles per year and offers over 20 types of wine. It is present in more than 60 countries, spanning virtually all continents, with a consolidated position in certain foreign markets, such as Japan, Sweden, Canada, the US, and Germany. Markets are diverse, with an export percentage accounting for 65% of production. Michele Bernetti, the current President, leads the company, combining technical and managerial commitment with the development of foreign markets. He is accompanied by his father, Massimo Bernetti, the company's founder. Umani Ronchi was ranked among the **34 best wineries in Italy** by *Wine Spectator* in 2020 and recently received the special award as **Winery of the Year 2024** by *Gambero Rosso*.

Synergies: Umani Ronchi is a member of the [Istituto del Vino di Qualità](#) "Grandi Marchi," along with **17 other prominent Italian wine families**, including Antinori, Tenuta San Guido, Masi, Jermann, and Ca 'del Bosco, to name a few. These families share values, objectives, and strategies, representing recognizable brands nationally and internationally, interpreting Italian wine worldwide, and planning the future for new generations.

Accolades: Umani Ronchi wines receive significant annual recognition from critics and industry guides, confirming constant, meticulous, passionate work focused on extreme quality. **Vecchie Vigne** has received the "Three Glasses" by Gambero Rosso's Italian Wines Guide eight times, and its 2009 vintage was awarded "White of the Year." Wine Spectator awarded **Campo San Giorgio** the highest score of 92 points in the "Exploring Italy's Marche" article in 2018. **Pelago** 1994 won the International Wine Challenge of London in 1997 and was later included among the top 100 wines of 1998 by Wine Enthusiast magazine.

Wine Tourism and Hospitality: The company's strategy focuses on growing the promotion of its wines and territory in synergy with local institutions, emphasizing high-quality wine tourism. Notable initiatives include the [Cellar Experience](#) and recent projects such as the opening of the [Grand Hotel Palace](#) in the center of Ancona, strategically located near the main wine destinations of the region, and its adjacent ["Wine Not?" bistro](#), offering local food and wine excellences.

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