



About us. Umani Ronchi is the company owned by the Bianchi-Bernetti family, which has been producing high-quality wines with care and craftsmanship since 1957. The focus is on grape varieties that find their best and most natural expression in the regions of Marche and Abruzzo: Verdicchio and Montepulciano. This [story](#) began over sixty years ago in Cupramontana, the heart of Verdicchio Classico, and has since extended to numerous other areas of the precious Adriatic land. As of 2024, Umani Ronchi is recognised as a **"Historic Brand of National Interest"** by the *Ministry of Enterprises and Made in Italy* for its contribution to enhancing the country's cultural and industrial heritage.

Our Identity. Our identity is rooted in the value of our origins and the land. Since the 1970s, Umani Ronchi has doubled its hectares of ownership and renewed 85% of its old vines. The company has invested in Verdicchio and Rosso Conero and expanded its interest to grape varieties like Pecorino and Lacrima di Morro d'Alba, setting high-quality oenological objectives. The search for the best vineyards, experimentation with the most advanced agronomic and oenological techniques, and the enhancement of individual crus have always guided the company's choices. Today, Umani Ronchi has [210 hectares](#) of vineyards spread across three main areas: the **Verdicchio Hills, Conero, and Abruzzo**.

Ethics, Values, and Sustainability Certification. Environmental sensitivity is behind the care and rigour with which the vineyards are maintained, as well as in the design of the cellars and production processes. Protecting the surrounding nature means preserving the biodiversity of the area, which is the company's primary value. In the name of sustainability, the vineyards are organically cultivated. This conversion process began in Abruzzo in 2001 with the first organic certification, continued with Verdicchio in the 2015 harvest, and carried forward in Conero. Respect for the environment and a strong focus on social and ethical values are central to Umani Ronchi's philosophy, which earned the [Equalitas](#) Certification for Environmental, Economic, and Social Sustainability in 2022. This milestone confirms a long and virtuous path aimed at minimising environmental impacts while maximising benefits for employees, the community, and the territory.

Our Wines. The organoleptic characterisation of the wines is one of the company's main objectives, given its significant and varied wine heritage. Umani Ronchi has always stood out for enhancing individual vineyards, allowing each grape variety to express wines true to their pedoclimatic origin. Nevertheless, the constant refinement and improvement of all [wines](#) continue in an extremely challenging and competitive national and international market.

Numbers and Corporate Structure. The company produces 3.4 million bottles annually and offers over 20 types of wine. It operates in more than 60 countries across all continents and has established a solid position in foreign markets, starting with Japan, Sweden, Canada, the United States, and Germany. These diverse markets account for 65% of the company's production being exported. The company is led by Michele Bernetti, the current President and CEO, and his father Massimo Bernetti, the founder. In 2020, Umani Ronchi was listed in **Wine Spectator's Top List of the 34 Best Wineries in Italy**, and in 2023, it received the Special Award for **'Winery of the Year 2024'** from Gambero Rosso.

Synergies. For over twenty years, Umani Ronchi has been part of the [Istituto Grandi Marchi](#), which includes **18 prominent Italian wine families** such as Antinori, Sassicaia, Masi, Ca' del Bosco, and Donnafugata, to name a few. These brands are nationally and internationally recognised and share values, goals, and strategies to represent Italian wine worldwide and plan for **the future of new generations**.

Awards. Umani Ronchi wines receive significant annual recognition from critics and industry guides. These accolades confirm the company's consistent, punctual, passionate, and quality-oriented work. The Tre Bicchieri from Gambero Rosso's Italian Wines Guide have been awarded eight times to Verdicchio **Vecchie Vigne**, which was also named "White Wine of the Year" for the 2009 vintage. Wine Spectator, in its 2018 Marche special, gave the highest score of 92 points to **Campo San Giorgio** Conero Riserva. Additionally, the International Wine Challenge in London was won by **Pelago** 1994, which was later included in Wine Enthusiast's Top 100 Wines of '98.

Vision for the Future: Wine Tourism and Hospitality. The company's future vision focuses on increasing the value of its production, which means enhancing the territory and the lesser-known Marche denominations, in synergy with local institutions. This promotion also involves quality wine tourism, a niche with significant growth potential. This direction includes [the Cellar and Vineyards experience](#) and the opening of the ['Grand Hotel Palace'](#) boutique hotel in the heart of Ancona with its adjacent [Wine Not? Bistrot](#) offering local culinary and wine excellences. The latest addition to the hospitality portfolio sees the management of the historic [Hotel Monteconero](#), located near Sirolo and converted from a 12th-century Camaldolese abbey.

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